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UNITED STATES DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Administration  
Distribution Branch

DOMESTIC DISTRIBUTION PROGRAMS  
OF THE  
AGRICULTURAL MARKETING ADMINISTRATION  
OCTOBER 1942

Economic Analysis Division

A.M.A.-D.D.P.-9

November 25, 1942

TABLE 1. SUMMARY OF OCTOBER PARTICIPATION IN AMA DOMESTIC DISTRIBUTION PROGRAMS

Region	Food Stamp Program		Direct Distribution:		School Lunch
	Participation	Blue Stamp Issuance	Program	Participation	Program
Northeast	573,640	\$2,002,111.00	400,406	837,480	
South	296,961	700,362.00	687,875	1,139,371	
Great Lakes	314,684	1,053,367.50	306,262	486,152	
Midwest	284,031	836,086.50	63,981	420,913	
Southwest	405,416	1,009,764.50	185,050	355,747	
Rocky Mountain	101,623	278,382.50	14,067	87,312	
Pacific Coast	161,568	532,573.00	10,776	248,007	
Caribbean Area	4,415	8,209.50	493,217	90,110	
Total	2,142,338	\$6,450,856.50	2,161,634	3,665,092	

SUMMARY

In October, 4.3 million persons in family groups, including 502,500 persons in Puerto Rico, the Virgin Islands and Hawaii, participated in AMA family food programs; 3.7 million children participated in the School Lunch Program. Food distributed: 178.9 million pounds valued at 11.9 million dollars.

1. FOOD STAMP PROGRAM. Participation: 2.1 million persons. Issuance: orange stamps, 11.8 million dollars; blue stamps, 6.4 million dollars; per capita blue stamp issuance, \$3.01. Food purchased with blue stamps, 113.0 million pounds.
2. DIRECT DISTRIBUTION PROGRAM. Participation: 2.2 million persons in family groups; 362,000 persons in institutions and special groups. Food distributed: 32.3 million pounds valued at 2.2 million dollars.
3. SCHOOL LUNCH PROGRAM. Participation: 3.7 million children in 48,000 schools. Foods distributed: 33.6 million pounds valued at 3.3 million dollars.
4. SCHOOL MILK PROGRAM. Participation: 1.7 million children.

### The Food Stamp Program

EXTENT. The Food Stamp Program was in operation in 1,468 counties and 88 city areas in October. 81 million persons, 61.6 per cent of the total United States population, live in operating areas. The program in the Virgin Islands was terminated on October 31. Of 3,317,362 eligible persons, 2,142,338 or 65 per cent participated. This was a decline of 196,953 persons from the total participating in September.

STAMP ISSUANCE. Of \$6,450,856 in blue stamp issuance, \$458,000 less than in September, the Northeast received 31 per cent; the South, 10.9 per cent; the Great Lakes Region, 16.3 per cent; the Midwest, 13.0 per cent; the Rocky Mountain Region, 4.3 per cent; the Pacific Region 8.7 per cent; and the Southwest Region 15.7 per cent.

These declines continue the steady downward movement of recent months, and represent reductions from October of last year of 38 per cent in number of persons participating, and of 29 per cent in amount of blue stamps issued.

Average per capita blue stamp issuance was \$3.01 in October, an increase of 5 cents over September. This is an all time high in per capita issuance, and the first time the average has exceeded \$3.00 per person. Orange stamp issuance in October: 11.8 million dollars, \$5.53 per capita, a decline of \$810,000 from September. "Free blue" issuance: \$5,959 to 4,928 participants, \$1.21 per capita, a decline of \$1,650 and 1,300 persons from September.

BLUE STAMP PURCHASES. October purchases in the Continental United States: 113.0 million pounds, valued at 6.4 million dollars. Pears were dropped from the blue stamp list on October 1, but no major change resulted in the pattern of blue stamp money expended for commodities, as increased amounts of apples were purchased. Of the total amount spent for food, eggs accounted for 25.5 per cent; cereals and flour 23.4 per cent; total vegetables, 42.5 per cent; and apples, the only fruit on the list, for 8.5 per cent.

Blue stamp money expended during the month decreased 6.8 per cent from September, total quantity of food purchased decreased 8.4 per cent.

BLUE STAMPS ISSUED TO EDUCATIONAL AND DEMONSTRATION PROJECTS. Issuance of free blue stamps to Educational and Demonstration Projects was reported by two regions in October. The Southern Region issued \$519 to such projects; and the Southwest Region issued \$508; a total of \$1,027 for the month.

TABLE 2. NUMBER OF PERSONS CERTIFIED AND PARTICIPATING IN THE FOOD STAMP PROGRAM AND VALUE OF BLUE STAMPS ISSUED, BY STATES, OCTOBER 1942

Region and State	Total Persons		Value of Blue Stamps Issued			
	Certified	Participating	Percent of Certified	This Month	Cumulative This Fiscal Year	
TOTAL	3,317,362	2,142,338	65	\$6,450,856.50	\$28,309,412.25	\$3.01
<u>NORTHEASTERN</u>	<u>973,930</u>	<u>573,640</u>	<u>59</u>	<u>2,002,111.00</u>	<u>8,697,069.50</u>	<u>3.19</u>
Connecticut	6,597	4,356	66	18,090.00	76,106.50	4.15
Delaware	2,750	1,397	51	4,165.00	19,206.50	2.98
Maine <sup>1</sup>	39,350	26,113	66	64,195.50	265,929.50	2.45
Maryland	24,891	5,605	22	17,360.50	75,318.00	3.10
Massachusetts	98,700	61,630	62	226,957.50	951,127.50	3.68
New Hampshire	12,229	10,232	84	34,408.50	140,659.50	3.36
New Jersey	33,322	23,122	69	86,229.00	375,666.00	3.73
New York	462,516	336,917	73	1,230,943.50	5,428,183.00	3.65
Pennsylvania	272,375	92,556	34	280,884.00	1,177,411.00	3.03
Rhode Island	18,270	9,835	54	33,484.50	144,818.00	3.40
Vermont	2,930	1,877	64	5,385.00	22,444.00	2.87
<u>SOUTHERN</u>	<u>377,854</u>	<u>293,961</u>	<u>78</u>	<u>700,362.00</u>	<u>3,003,709.50</u>	<u>2.36</u>
Alabama	20,381	16,450	81	35,138.50	167,125.00	2.14
Florida	72,748	49,728	68	141,613.50	607,951.50	2.85
Georgia	42,019	32,160	77	78,977.50	334,973.50	2.46
Kentucky	27,799	22,710	82	57,441.00	240,808.50	2.53
Mississippi	81,188	68,381	84	132,367.50	566,189.00	1.94
North Carolina	50,706	41,679	81	52,683.00	385,409.50	2.26
South Carolina	16,571	12,591	76	27,539.00	117,304.50	2.19
Tennessee	54,817	44,722	82	111,254.50	468,780.00	2.50
Virginia	11,625	9,140	79	22,347.50	95,243.00	2.48
<u>GREAT LAKES</u>	<u>473,650</u>	<u>314,684</u>	<u>66</u>	<u>1,053,367.50</u>	<u>4,517,498.75</u>	<u>3.35</u>
Illinois	118,040	96,294	82	372,103.50	1,536,845.75	3.86
Indiana	20,059	11,000	55	31,918.50	145,717.50	2.90
Michigan	149,842	84,294	56	262,051.00	1,170,588.00	3.11
Ohio	121,981	85,737	71	269,210.00	1,155,495.50	3.10
Wisconsin	53,259	31,895	55	105,747.00	456,697.50	3.32
Kentucky (2 cos.)	5,439	4,464	82	12,337.50	52,154.50	2.76
<u>MIDWEST</u>	<u>425,956</u>	<u>284,031</u>	<u>65</u>	<u>836,086.50</u>	<u>3,827,029.50</u>	<u>2.94</u>
Iowa	54,299	41,300	73	123,068.50	571,333.00	2.98
Kansas	78,951	48,171	61	141,081.50	604,082.00	2.93
Minnesota	140,792	90,433	64	270,437.00	1,250,234.00	3.06
Missouri	70,650	40,191	57	110,388.00	550,299.50	2.75
Nebraska	35,385	29,428	83	90,984.50	404,516.50	3.09
North Dakota	24,930	17,625	71	44,727.50	215,865.50	2.54
South Dakota	30,941	16,883	55	47,399.50	222,699.00	2.81
<u>SOUTHWEST</u>	<u>536,567</u>	<u>405,416</u>	<u>76</u>	<u>1,009,764.50</u>	<u>4,592,269.50</u>	<u>2.49</u>
Arkansas	72,344	54,606	75	143,213.50	639,865.50	2.52
Louisiana	82,836	75,511	91	162,220.50	657,272.00	2.15
Oklahoma	119,809	105,770	68	257,630.50	1,035,912.00	2.44
Texas	261,076	169,721	65	446,695.00	2,259,220.00	2.63
<u>ROCKY MOUNTAIN</u>	<u>212,306</u>	<u>101,623</u>	<u>48</u>	<u>278,382.50</u>	<u>1,215,387.50</u>	<u>2.74</u>
Colorado	52,982	26,176	53	81,981.00	354,102.00	2.91
Idaho	41,945	13,280	33	37,452.00	164,086.00	2.68
Montana	35,442	17,733	50	50,041.00	219,682.00	2.82
New Mexico	40,907	22,740	56	51,509.00	217,049.50	2.27
Utah	33,520	14,361	43	44,391.50	206,911.00	3.13
Wyoming	7,810	4,633	59	12,408.00	53,557.00	2.68
<u>PACIFIC</u>	<u>299,393</u>	<u>161,566</u>	<u>54</u>	<u>562,573.00</u>	<u>2,422,880.00</u>	<u>3.48</u>
Arizona	30,005	18,133	60	51,447.00	217,152.00	2.84
California	138,427	76,553	55	269,296.50	1,150,316.50	3.52
Nevada	3,423	1,231	36	4,010.00	16,741.00	3.26
Oregon	40,770	19,668	48	64,861.00	280,001.00	3.29
Washington	86,768	45,983	53	173,018.50	758,669.50	3.76
<u>VIRGIN ISLANDS</u>	<u>7,426</u>	<u>4,415</u>	<u>59</u>	<u>8,209.50</u>	<u>33,488.00</u>	<u>1.86</u>

<sup>1</sup> September figures.

TABLE 3. ESTIMATED VALUE, DISTRIBUTION OF EXPENDITURES, AND QUANTITY OF COMMODITIES PURCHASED WITH BLUE STAMPS IN THE CONTINENTAL UNITED STATES OCTOBER 1942

Commodity	Unit	Quantity <u>/1</u>	Value	Percent of Total Value
- - - In Thousands - - -				
Eggs	doz. <u>/2</u>	3,750	\$1,644	25.52
White Flour	lb.	26,297	1,161	18.02
Graham Flour	lb.	457	24	.37
Corn Meal	lb.	6,219	236	3.66
Hominy Grits	lb.	2,078	89	1.38
Total Cereals	lb.	35,051	1,510	23.43
Dry Beans	lb.	4,576	421	6.53
Cabbage	lb.	6,788	195	3.03
Carrots	lb.	2,653	127	1.97
Lettuce	lb.	1,976	179	2.78
Potatoes	lb.	22,852	697	10.82
Sweet Potatoes	lb.	5,622	280	4.35
Tomatoes	lb.	3,379	238	3.69
Other Vegetables	lb.	11,594	604	9.37
Total Vegetables	lb.	59,640	2,741	42.54
Apples	lb.	12,696	548	8.51
TOTAL	lb.	113,012	\$6,443	100.00

/1 Retail quantities adjusted to include estimated wastage occurring in process of distribution.

/2 Converted to pounds in total.

Note: Data presented in this report are subject to revision. No adjustments have been made for possible loss or misuse of blue stamps. If data for individual regions are required, they may be obtained from the Economic Analysis Division.

#### The Direct Distribution Program

EXTENT. Participation: 2.2 million persons in family groups, including 498,000 persons in Puerto Rico and Hawaii; 41.4 per cent of the participants in the continental United States were in the Southern Region; 24.1 per cent in the Northeast; 18.4 per cent in the Great Lakes Region; 11.1 per cent in the Southwest; 3.8 per cent in the Midwest; .8 per cent in the Rocky Mountain Region; and .4 per cent in the Pacific Region. Participation in family groups in October of last year totaled 4.9 million persons.

Other groups participating in the Direct Distribution program this month: 273,000 persons in 530 charitable institutions and organizations; 75,000 persons in household aid and demonstration projects, NYA resident training camps and others; 14,000 children in camps and recreational projects.

FOODS DISTRIBUTED. Quantity: 30.4 million pounds to families, 1.8 million pounds to special groups. Estimated retail value for family and special groups: 2.2 million dollars. Foods distributed to approximately 50 per cent of persons participating in September (latest month for which detailed data are available) include evaporated milk, oat or wheat cereal, corn meal, graham and white flour, prunes, and dry beans.

Approximate cost to the A.M.A. of foods distributed under the Direct Distribution program: 1.3 million dollars.

#### The School Lunch Program

EXTENT. Participation: 3.7 million children in 48,000 schools, approximately 13 per cent of total children enrolled in schools within the United States. In October of last year, 4.4 million children in 59,000 schools participated. This represents a decline from last year of 19 per cent in number of schools participating, and of 17 per cent in number of children receiving lunches.

FOODS DISTRIBUTED. 33.6 million pounds of food with an estimated retail value of 3.3 million dollars were distributed to School Lunch programs. Foods distributed to 50 per cent or more of the participating children in September were evaporated milk, oat or wheat cereal, corn meal, graham and white flour, apples, grapefruit juice, prunes, dry beans, and canned pork and beans.

Approximate cost to the A.M.A. of foods distributed through the School Lunch Program: 1.7 million dollars.

#### The School Milk Program

Approximately 1.7 million children participated in the School Milk program during October. Expenditures by A.M.A.: \$600,000.

TABLE 4. PERSONS PARTICIPATING IN A.M.A. DOMESTIC FOOD DISTRIBUTION PROGRAMS  
BY STATE, OCTOBER 1942

Region and State	Persons in All Families Receiving A.M.A. Foods				Persons in Families Receiving A.M.A. Foods Only				Number of Children Served by School Lunch
	Total	Direct Distri- bution	Stamp Program	% of Total	Total	Direct Distri- bution	Stamp Program		
TOTAL	4,303,972	2,161,634	2,142,338	49.8	1,224,382	929,039	295,343	3,665,092	
<u>NORTHEAST</u>	<u>974,046</u>	<u>400,406</u>	<u>573,640</u>	<u>58.9</u>	<u>86,413</u>	<u>49,713</u>	<u>36,700</u>	<u>837,480</u>	
Connecticut	14,213	9,857	4,356	30.6	1,728	1,728	-	30,698	
Delaware	2,265	868	1,397	61.7	-	-	-	3,856	
Dist. of Col.	13,524	13,524	-	-	2,731	2,731	-	9,740	
Maine	26,113	-	26,113	100.0	-	-	-	25,045/3	
Maryland	7,455	1,850	5,605	75.2	-	-	-	11,542	
Massachusetts	165,817	104,187	61,630	37.2	40,947	30,560	10,387	130,653	
New Hampshire	10,232	-	10,232	100.0	-	-	-	39,649	
New Jersey	73,612	50,490	23,122	31.4	1,480	1,480	-	89,872	
New York	391,538	54,621/1	336,917	86.0	26,313	-/1	26,313	207,811/3	
Pennsylvania	119,351	26,795	92,556	77.5	311	311	-	226,486	
Rhode Island	12,246	2,411	9,835	80.3	49	49	-	3,759	
Vermont	19,491	17,614	1,877	9.6	9,617	9,617	-	6,297	
West Virginia	118,189	118,189	-	-	3,237	3,237	-	52,072	
<u>SOUTHERN</u>	<u>989,300</u>	<u>687,875</u>	<u>301,425/2</u>	<u>30.5</u>	<u>411,052</u>	<u>292,063</u>	<u>118,989/2</u>	<u>1,139,371</u>	
Alabama	73,276	56,826	16,450	22.4	15,129	11,596	3,531	20,181	
Florida	164,517	114,789	49,728	30.2	102,845	76,722	26,123	94,765	
Georgia	144,867	112,707	32,160	22.2	61,136	50,126	11,010	405,016	
Kentucky	168,762	141,588	27,174/2	16.1	97,973	89,623	8,350/2	83,161	
Mississippi	88,598	20,217	68,381	77.2	50,124	8,828	41,296	77,731	
North Carolina	108,644	67,565	41,079	37.8	46,841	27,651	19,190	18,603	
South Carolina	73,890	61,299	12,591	17.0	3,726	2,275	1,451	201,760	
Tennessee	117,767	73,045	44,722	38.0	22,233	15,191	7,042	142,453	
Virginia	48,979	39,839	9,140	18.7	11,045	10,049	996	95,701	
<u>GREAT LAKES</u>	<u>616,482</u>	<u>306,262</u>	<u>310,220</u>	<u>50.3</u>	<u>27,796</u>	<u>22,911</u>	<u>4,885</u>	<u>486,152</u>	
Illinois	207,824	111,530	96,294	46.3	3,208	2,934	274	137,299	
Indiana	67,861	56,861	11,000	16.2	219	219	-	46,176	
Michigan	122,295	38,001	84,294	68.9	3,956	3,752	204	156,021	
Ohio	153,926	67,189	86,737	56.3	10,748	9,537	1,211	• 65,958	
Wisconsin	64,576	32,681	31,895	49.4	9,665	6,469	3,196	80,698	
<u>MIDWEST</u>	<u>348,012</u>	<u>63,981</u>	<u>284,031</u>	<u>81.6</u>	<u>16,797</u>	<u>2,302</u>	<u>14,495</u>	<u>420,913</u>	
Iowa	51,715	10,415	41,300	79.9	3,479	2,290	1,189	50,734	
Kansas	51,211	3,040	48,171	94.1	2,476	12	2,464	55,371	
Minnesota	90,433	-	90,433	100.0	10,032	-	10,032	103,046	
Missouri	88,399	48,208	40,191	45.5	316	-	316	114,965	
Nebraska	29,428	-	29,428	100.0	11	-	11	32,680	
North Dakota	17,625	-	17,625	100.0	393	-	393	33,059	
South Dakota	19,201	2,318	16,883	87.9	90	-	90	31,058	
<u>SOUTHWEST</u>	<u>590,466</u>	<u>185,050</u>	<u>405,416</u>	<u>68.7</u>	<u>184,144</u>	<u>66,106</u>	<u>118,038</u>	<u>355,747</u>	
Arkansas	95,244	40,638	54,606	57.3	31,743	10,370	21,373	50,519	
Louisiana	102,651	27,340	75,311	73.4	3,438	833	2,605	68,702	
Oklahoma	105,778	-	105,778	100.0	5,260	-	5,260	60,866	
Texas	286,793	117,072	169,721	59.2	143,703	54,903	88,800	175,660	
<u>ROCKY MOUNTAIN</u>	<u>115,690</u>	<u>14,067</u>	<u>101,623</u>	<u>87.8</u>	<u>2,377</u>	<u>2,377</u>	-	<u>87,312</u>	
Colorado	40,331	12,155	28,176	69.9	2,377	2,377	-	19,792	
Idaho	14,524	544	13,980	96.2	-	-	-	16,946	
Montana	18,736	1,003	17,733	94.6	-	-	-	9,725	
New Mexico	23,105	365	22,740	98.4	-	-	-	28,785	
Utah	14,361	-	14,361	100.0	-	-	-	6,060	
Wyoming	4,633	-	4,633	100.0	-	-	-	6,004	
<u>PACIFIC</u>	<u>172,344</u>	<u>10,776</u>	<u>161,568</u>	<u>93.7</u>	<u>350</u>	<u>350</u>	-	<u>248,007</u>	
Arizona	22,948	4,815	18,133	79.0	-	-	-	22,670	
California	76,897	344	76,553	99.6	-	-	-	147,457	
Nevada	1,936	705	1,231	63.6	-	-	-	2,592	
Oregon	19,668	-	19,668	100.0	-	-	-	14,589/3	
Washington	45,983	-	45,983	100.0	-	-	-	53,170	
Hawaii	4,912	4,912	-	-	350	350	-	7,529	
<u>CARIBBEAN AREA</u>	<u>497,632</u>	<u>493,217/1</u>	<u>4,415</u>	<u>.9</u>	<u>495,453</u>	<u>493,217/1</u>	<u>2,236</u>	<u>90,110</u>	
Puerto Rico	493,217	493,217/1	-	-	493,217	493,217/1	-	85,372/1	
Virgin Islands	4,415	-	4,415	100.0	2,236	-	2,236	4,738/3	

/1 September figures. October figures not available. /2 Including 2 counties in Great Lakes Region.

/3 Estimated.